



GenesisSolutions



THE MUNDY COMPANIES

EAM and Reliability Strategy Seminar and Workshop

“Defining your Maintenance Master Plan”

Objective:

GenesisSolutions and The Mundy Companies are committed to providing an educational forum to promote a greater understanding of a progressive, multiphase Maintenance Master Plan and how to leverage your CMMS investment to support your Reliability Strategy. The outcome of this seminar will be that each individual will begin to understand how to develop and implement a Maintenance Master Plan to achieve sustainable Best-in-Class performance levels for proactive maintenance resulting in significant OEE improvements on targeted equipment as well as improvements in "right first time quality" metrics.

GenesisSolutions and The Mundy Companies will provide this one-day, **complimentary**, Enterprise Asset Management (EAM) and Reliability Strategy Seminar applicable to a wide array of industrial verticals. Upon conclusion of this seminar, attendees will gain insight in identifying opportunities for improving overall operational effectiveness.

Intended Audience:

Maintenance and Manufacturing Managers & Directors, Engineering and Finance Managers & Directors, as well as other key stakeholders from Maintenance, Purchasing and IT, including Maintenance Supervisors, Planner/Schedulers, and CMMS Administrators.

Agenda and Key Components of the Seminar:

- 7:30 A.M. - 8:15 A.M. Breakfast**
- 8:15 A.M. - 8:45 A.M. GenesisSolutions and The Mundy Companies Overview & Seminar Objectives
- 8:45 A.M. - 9:15 A.M. Maintenance Maturity Continuum - *Levels of Maintenance Performance Progression*
- 9:15 A.M. - 9:45 A.M. Current State Assessment - *Where are you on the Maintenance Maturity Continuum*
- 9:45 A.M. - 10:00 A.M. Break**
- 10:00 A.M. - 10:30 A.M. Maintenance Master Planning - *Developing the path forward to achieving EAM Excellence*
- 10:30 A.M. - 11:00 A.M. Implementation Models for Operational Excellence - *Proven EAM Business Models*
- 11:00 A.M. - 11:30 A.M. Maintenance Excellence Governance Model - *Measuring and Sustaining Success*
- 11:30 A.M. - 12:00 P.M. Lunch**
- 12:00 P.M. - 12:30 P.M. Reliability Based Maintenance
- 12:30 P.M. - 1:00 P.M. Maximizing Return on Investment - *Maximizing the Return on Investment for your CMMS*
- 1:00 P.M. - 2:30 P.M. Key Elements for Success:
- Organizational Readiness
 - CMMS Functionality & Utilization
 - MRO Supply Chain
 - PM Optimization
 - Planning and Scheduling
- 2:30 P.M. - 2:45 P.M. Break**
- 2:45 P.M. - 4:00 P.M. *Implementation Workshop – How to tee up your improvement plan and gain endorsement.*
- 4:00 P.M. - 4:30 P.M. Q&A Session**

RSVP:

Please RSVP to save seats for you and your team.

Send an email or call Crystal Cedro at **(281) 983-6040**, email CrystalCedro@mundycos.com or

Buddy Tucker at **(281) 782-7526**, email BuddyTucker@mundycos.com.

Visit our websites www.GenesisSolutions.com or www.mundycos.com for more information.

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Tuesday, October 4, 2011

Meet the Instructors:

Rob MacArthur is a founding Partner of GenesisSolutions where he has served as an Executive Vice President and now President for 9 years. Prior to Genesis, Rob was Director of Professional Services for MRO Software, an Engagement Manager for KPMG Peat Marwick and an Engineering Officer in the United States Navy. Rob is highly experienced on a number of EAM / CMMS systems, a licensed engineer and has extensive EAM experience working with hundreds of large industrial customers. Rob is a frequent speaker and moderator at maintenance management events including IBM Pulse and SAP ASUG and is published frequently in *Plant Engineering*, *Maintenance Technology* and the *Society of Maintenance Reliability Professionals*. Rob earned a B.S. in Engineering from the United States Naval Academy and an M.B.A from the University of Rhode Island. Rob served as a Commander in the Naval Reserve and is qualified on gas turbine, steam, diesel and nuclear power generation and propulsion.

Mike Greenholtz is the Vice President, Reliability Solutions at GenesisSolutions. Mike's role is to provide leadership for creating operational and financial advantages for GenesisSolutions customers across industrial sectors. This includes identifying and implementing measures that enhance asset reliability, increase production capacity, extend asset lifecycles, while reducing cycle time and maintenance costs. Previous to joining Genesis, Mike worked for 28 years at Wyeth Pharmaceuticals (Pfizer) where he managed all aspects of plant engineering. In his role as Assistant Vice President, Engineering Operations, Mike developed the business case and implemented a Best in Class global Maintenance Excellence program across all of Wyeth's operating units. Mike has a Bachelor's of Science in Mechanical Engineering from Virginia Polytechnic Institute.

John Rocco currently serves as Executive Vice President, Mundy Companies of Houston, Texas. In addition to business development, he has direct responsibility for the Mundy PharmaTech Division and Mundy Caribe LLC. Before retiring in 2006, John was a member of Bayer's management team in the USA where he was responsible for both pharmaceutical and chemical manufacturing operations in the USA. Prior to joining Bayer, John served in various levels of manufacturing operations and financial management within Pfizer, Inc from 1978 to 1995. John has been principally responsible for manufacturing strategy and operations. He has led successful strategy implementations in a number of key change management, productivity improvement and cost reduction efforts. These include pursuit of the Malcolm Baldrige Award and Class A Manufacturing at Pfizer, as well as Operational Excellence at Bayer. In each case, productivity improvement, team work development, safety consciousness, cost reduction, asset utilization, culture change, and competitive advantage were key deliverables in positioning for world class manufacturing status. John holds a BS Engineering degree from the U.S. Military Academy at West Point and received his EMBA from Columbia University in New York. He is an Army veteran and retired Colonel. John also sits on numerous boards and is an active member in several associations.