

# Asset Management Master Planning Seminar & Workshop

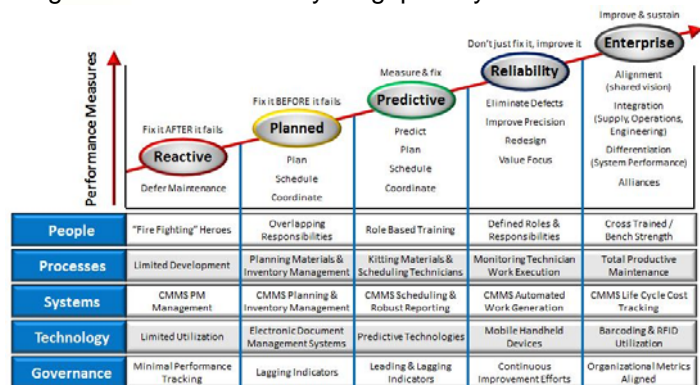
## Objective

The purpose of the Seminar & Workshop is for your team to participate in an educational workshop to promote a better understanding of a six sigma DMAIC approach for developing and implementing an **Asset Management Master Plan** ("AMMP").

Optimize the use of your company's maintenance and reliability resources by learning how to develop a progressive, multiphase AMMP which leverages your CMMS to achieve Operational Excellence. An AMMP is developed by comparing your current operation to Best Practice, identifying areas for improvement and opportunities for ROI. The result of this comparison will determine where you are on the Asset Management Maturity Continuum, serving as the foundation of your gap analysis.

## AMMP Areas of Focus

- Organizational Readiness
- CMMS Functionality & Utilization
- Planning & Scheduling
- Work Management
- Inventory Management
- Metrics & Performance Improvement
- Maintenance & Reliability Strategy



Asset Management Maturity Continuum

## Agenda and Key Components

- Asset Management Maturity Continuum - *Levels of Performance Progression*
- Current State Assessment - *Where are you on the Asset Management Maturity Continuum*
- Asset Management Master Planning - *Developing the path forward to achieving EAM Excellence*
- Implementation Models for EAM Excellence - *Proven EAM Business Models*
- EAM Excellence Governance Model - *Measuring and Sustaining Success*
- Maximizing Return on Investment - *Maximizing the Return on Investment for your CMMS*
- Reliability Based Maintenance
- Key Elements for Success:
  - Organizational Readiness
  - CMMS Functionality & Utilization
  - MRO Inventory Management
  - PM Optimization
  - Planning & Scheduling

## Intended Audience

As important as the content, Genesis seeks to ensure the workshop is collaborative and team building and we encourage representation from all departments who influence Maintenance and Reliability, including: Maintenance and Manufacturing Managers & Directors, Engineering and Finance Managers & Directors, as well as other key stakeholders from Maintenance, Purchasing and IT, including Maintenance Supervisors, Planners / Schedulers, and CMMS Administrators. Our goal is always to unite and energize.

## Cost & Scheduling:

The cost of this one day workshop is \$2,500 and includes two senior level Maintenance and Reliability Staff members to lead the presentation and interactive discussion.

\*Scheduling can be arranged onsite with a 30-day advance notification.

## Meet the Instructors

**Rob MacArthur** is a founding Partner of GenesisSolutions where he has served as an Executive Vice President and now President for 9 years. Prior to Genesis, Rob was Director of Professional Services for MRO Software, an Engagement Manager for KPMG Peat Marwick, and an Engineering Officer in the United States Navy. Rob is highly experienced on a number of EAM / CMMS systems, a licensed engineer and has extensive EAM experience working with hundreds of large industrial customers. Rob is a frequent speaker and moderator at maintenance management events including IBM Pulse and SAP ASUG and is published frequently in *Plant Engineering*, *Maintenance Technology* and the *Society of Maintenance Reliability Professionals*. Rob earned a B.S. in Engineering from the United States Naval Academy and an M.B.A from the University of Rhode Island.

**Mike Greenholtz** is the Vice President, Reliability Solutions at GenesisSolutions. Mike's role is to provide leadership for creating operational and financial advantages for Genesis customers across industrial sectors. Prior to joining Genesis, Mike worked for 28 years at Wyeth Pharmaceuticals (now Pfizer) where he managed all aspects of plant engineering. In his role as Assistant Vice President, Engineering Operations, Mike developed the business case and formed an Implementation Partnership with Genesis where they implemented a Best in Class global Maintenance Excellence program across all of Wyeth's operating units. Mike has a B.S. in Mechanical Engineering from Virginia Polytechnic.

**Joe Pitman** is a senior executive with GenesisSolutions where he has served as the Director of Professional Services and currently serves as Vice President of Sales and Marketing. Joe has overseen the implementation of hundreds of successful EAM and Reliability implementations over his 10 years of experience at Genesis. For the 9 years prior to Genesis, Joe was a Principal Consultant at MRO Software and Datastream as well as a Senior Industrial Engineer. Joe holds an A.S. in Supply Chain Management from Greenville Technical College, Computer Science from the University of South Carolina, Executive Continuing Education program from Dartmouth College, and an Oracle DBA Masters.

**Quinton GoForth** is a Principal Consultant specializing in Reliability Services and EAM Systems for GenesisSolutions. Before joining the Genesis team, Quinton spent the majority of his career with GAF Materials where he performed multiple maintenance roles within the organization allowing him to gain a true understanding of how to incorporate reliability at each level and the importance of aligning the CMMS with these efforts. He was responsible for the development and implementation of Reliability Centered Maintenance systems in multiple facilities. Quinton completed his B.S. in Mechanical Engineering from Michigan State University and is a Certified Maintenance and Reliability Professional (CMRP).

