

## Risk Based EAM Strategies Seminar and Workshop



Presented by:

**Southeast Virginia Chapter of the SMRP**  
**June 22, 2011**

### Objective:

The objective of this workshop is to educate participants on Enterprise Asset Management and core implementation components. Genesis Solutions will lead a workshop which will focus on the design and implementation of essential components necessary to enable a customer organization to be successful with Reliability Strategies, Maintenance Master Planning, and other Return-on-Investment generating programs.

### Approach:

**Mike Greenholtz**, Vice President Reliability Solutions and **Joe Pitman**, Senior Executive with Genesis Solutions will facilitate this one-day Enterprise Asset Management seminar for members of your organization.

### Agenda and Key components of the Seminar:

- 07:30 – 08:15** **Complimentary Breakfast**  
08:15 – 08:45 Overview, Introductions & Seminar Objectives  
08:45 – 09:15 Maintenance Maturity Continuum - *levels of progressive performance*  
09:15 – 09:45 Current State Assessment – *where are you on the continuum?*  
**09:45 – 10:00** **Break (complimentary beverages)**  
10:00 – 10:45 Maintenance Master Planning – *developing the path forward*  
10:45 - 11:30 MMP Implementation Models for Operational Excellence  
11:30 – 12:00 Maintenance Excellence Governance Model  
**12:00 – 12:45** **Lunch (Complimentary)**  
12:45 – 01:45 Reliability Based Maintenance - *optimizing asset reliability*  
01:45 – 02:30 Maximizing ROI  
**02:30 – 02:45** **Break**  
02:45 – 4:45
- Organizational Readiness
  - CMMS Functionality & Utilization
  - MRO/Supply Chain
  - PM Optimization
  - Planning & Scheduling
- 04:45- 5:00 PM Q &A Session

### Intended Audience:

Engineers, Engineering Managers, Maintenance Managers, Inventory / Procurement Managers, Maintenance Planners / Schedulers, Operations Management, IT management, Plant Managers

### **Deliverables:**

Genesis Solutions will deliver a simple, high level, multi-phased Enterprise Asset Management strategy/plan, which will include highlights from the seminar and hit upon the following major components:

- Applying the DMAIC Process
- Understanding the Maintenance Maturity Continuum
- Master Planning Development & Implementation
- Reliability Strategies & Tool Kits
- Leveraging the CMMS for ROI
- Key Elements for Success

If your organization is interested in a more specific EAM Strategy/Plan, we can arrange continued discussions to meet that objective.

### **About the presenters:**

**Mike Greenholtz** is the Vice President, Reliability Solutions at Genesis Solutions. Mike's role is to provide leadership for creating operational and financial advantages for Genesis Solutions customers across industrial sectors. This includes identifying and implementing measures that enhance asset reliability, increase production capacity, extend asset lifecycles, while reducing cycle time and maintenance costs. Previous to joining Genesis, Mike worked for 28 years at Wyeth Pharmaceuticals (Pfizer) where he managed all aspects of plant engineering. In his role as Assistant Vice President, Engineering Operations, Mike developed the business case and implemented a Best in Class global Maintenance Excellence program across all of Wyeth's operating units. Mike has a Bachelors of Science in Mechanical Engineering from Virginia Polytechnic Institute.

**Joe Pitman** is a senior executive with Genesis Solutions where he has served as the Director of Professional Services and currently serves as Vice President of Sales and Marketing. Joe has overseen the implementation of hundreds of successful EAM and Reliability implementations over his 10 years of experience at Genesis. For the 9 years prior to Genesis, Joe was a Principal Consultant at MRO Software and Datastream as well as a Senior Industrial Engineer. Joe holds an A.S. in Supply Chain Management from Greenville Technical College, Computer Science from the University of South Carolina, Executive Continuing Education program from Dartmouth College, and an Oracle DBA Masters. Joe retired after 8 years from the U.S. Army where he gained his initial maintenance experience in automotive, gas turbine, electrical, and fire control systems.

**SEATING IS LIMITED!!**

You **MUST** register for this educational workshop by sending an RSVP to [sevasmrp@hotmail.com](mailto:sevasmrp@hotmail.com).  
Please include all of your contact information when responding.

### **Location:**

**Jacobs Technology Inc**  
*Jacobs Technology*  
*The Rome Group*  
5 Manhattan Square  
Hampton, VA 23666-5843 [map](#)



The Southeast Virginia Chapter of the Society of Maintenance and Reliability Professionals was founded in 2008 to bring educational and networking opportunities to the maintenance and reliability community in Southeast Virginia. You can join our non-profit organization by visiting [smrp.org](http://smrp.org).

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