

EAM Strategy Seminar and Workshop



Tuesday, September 28th 2010

Objective:

The objective of this workshop is to educate participants on Enterprise Asset Management and core implementation components. GenesisSolutions, in concert with the participants, will jointly discuss a phased plan to implement and achieve customer objectives related to maintenance and asset management. The workshop is pragmatic and focused on implementation of essential components necessary to enable a customer organization to be successful with Reliability, Planning & Scheduling, MRO Inventory and Purchasing strategies, and other Return-on-Investment generating programs.

Approach:

GenesisSolutions will facilitate and execute this one-day Enterprise Asset Management seminar for members of your organization.

Agenda and Key components of the Seminar:

- 07:30 – 08:15** **Breakfast (Executive Continental Breakfast, complimentary)**
- 08:15 – 08:30 Genesis Overview & Seminar Objectives
- 08:30 – 09:15 Enterprise Asset Management Fundamentals
- 09:15 – 10:15 Current Situation
- 10:15 – 10:30** **Break (Coffee and assorted beverages, complimentary)**
- 10:30 – 11:15 Asset Management
- 11:15 - 11:45 Work Management (PM & CM)
- 11:45 – 12:00 Engineering Data Standards
- 12:00 – 01:00** **Lunch (Executive Buffet, complimentary)**
- 01:00 – 02:00 Reliability Based Maintenance
- 02:00 – 02:30 PM Optimization
- 02:30 – 02:45** **Break (Drinks and snacks, complimentary)**
- 02:45 – 03:30 Inventory Management
- 03:30 – 04:00 MRO Purchasing
- 04:00 – 04:30 Return on Investment
- 04:30 – 05:00 Wrap up/Parking lot issues

Intended Audience:

Plant Managers, Engineering Managers, Maintenance Managers, Inventory / Procurement Managers, Maintenance Planners / Schedulers, Operations Management, IT management

Deliverables:

GenesisSolutions will deliver electronic copies of the presentation, plus a high level, multi-phased Enterprise Asset Management strategy / plan, which will include highlights from the seminar and hit upon the following major components:

- Executive Summary
- Key Findings and Recommendations
- CMMS System & Applied Technology Strategy
- Engineering Data plan
- Reliability Engineering Strategy
- Total Productive Maintenance Strategy
- MRO Materials Management Strategy
- Central Engineering & Shared Services
- Implementation Plan
- ROI Analysis

If your organization is interested in a more specific EAM Strategy / Plan, we can arrange continued discussions to meet that objective.

About the Instructors

Rob MacArthur, President of GenesisSolutions and Joseph Pitman, Manager-Reliability Services will conduct this workshop.

Rob MacArthur is a founding Partner of GenesisSolutions where he has served as an Executive Vice President and now President for 9 years. Prior to Genesis, Rob was Director of Professional Services for MRO Software, an Engagement Manager for KPMG Peat Marwick and an Engineering Officer in the United States Navy. Rob is highly experienced on a number of EAM / CMMS systems, a licensed engineer and has extensive EAM experience working with hundreds of large industrial customers. Rob is a frequent speaker and moderator at maintenance management events including IBM Pulse and SAP ASUG and is published frequently in *Plant Engineering*, *Maintenance Technology* and the *Society of Maintenance Reliability Professionals*. Rob earned a B.S. in Engineering from the United States Naval Academy and an M.B.A from the University of Rhode Island. Rob serves as a Commander in the Naval Reserve and is qualified on gas turbine, steam, diesel and nuclear power generation and propulsion.

Joe Pitman is a senior executive with GenesisSolutions where he has served as the Director of Professional Services and currently serves as Vice President of Customer Operations. Joe has overseen the implementation of hundreds of successful EAM implementations over his 8 years of experience at Genesis. For the 9 years prior to Genesis, Joe was a Principal Consultant at MRO Software and Datastream as well as a Senior Industrial Engineer. Joe holds an A.S. in Supply Chain Management from Greenville Technical College, Computer Science from the University of South Carolina, Executive Continuing Education program from Dartmouth College, and an Oracle DBA Masters. Joe retired after 8 years from the U.S. Army where he gained his initial maintenance experience in automotive, gas turbine, electrical, and fire control systems.

RSVP: Please RSVP as soon as possible to save seats for you and your team. Simply send an email or call Anthony DeSimone at **(619) 993-3383**, e-mail adesimone@genesissolutions.com.

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